PRE-PRESS INFO

- 1. We prefer camera-ready, color separated, positive, black&white output of your digital files.
- 2. We screen print spot colors only. Do not place RGB or CMYK bitmaps into this layout. Using dot patterns or grey halftones in an attempt to create shades or tints will only work if this layout is output to high-res film.
- 3. Film positive output is best, but we accept 600 dpi art from laser printers or similar. Less than 600 dpi may result in art charges to improve quality. Film should be right-reading, emulsion up, 50 line screen.
- 4. The minimum line thickness is one (1) point. Larger than 1 point will yield better results.
- 5. Do not create a full bleed coverage of the insole in an attempt to make, for instance, a white sandal look blue. Avoid large panels of solid color.
- 6. Do not send art on disks without checking to be sure the media and software are compatible. If using email, first compress the file and then send it to artwork@neetfeet.com. Be sure to follow all DIGITAL ART INSTRUCTIONS below.
- 7. Refer to actual dimensions indicated on templates, apparent sizes may be inaccurate. Do not rely on fax transmission of templates.
- 8. Call with questions to avoid frustration and loss of time.

DIGITAL ARTWORK INSTRUCTIONS

- 1. Put your artwork on the "artwork here" layer. Use the masks on the top layer if needed.
- 2. Be sure to outline all fonts.
- 3. Layers with names in italics are non-printing layers to be used for layout assistance only. Holes maybe moved from layer to layer as needed during layout work, but returned to a non-printing layer before running output.



